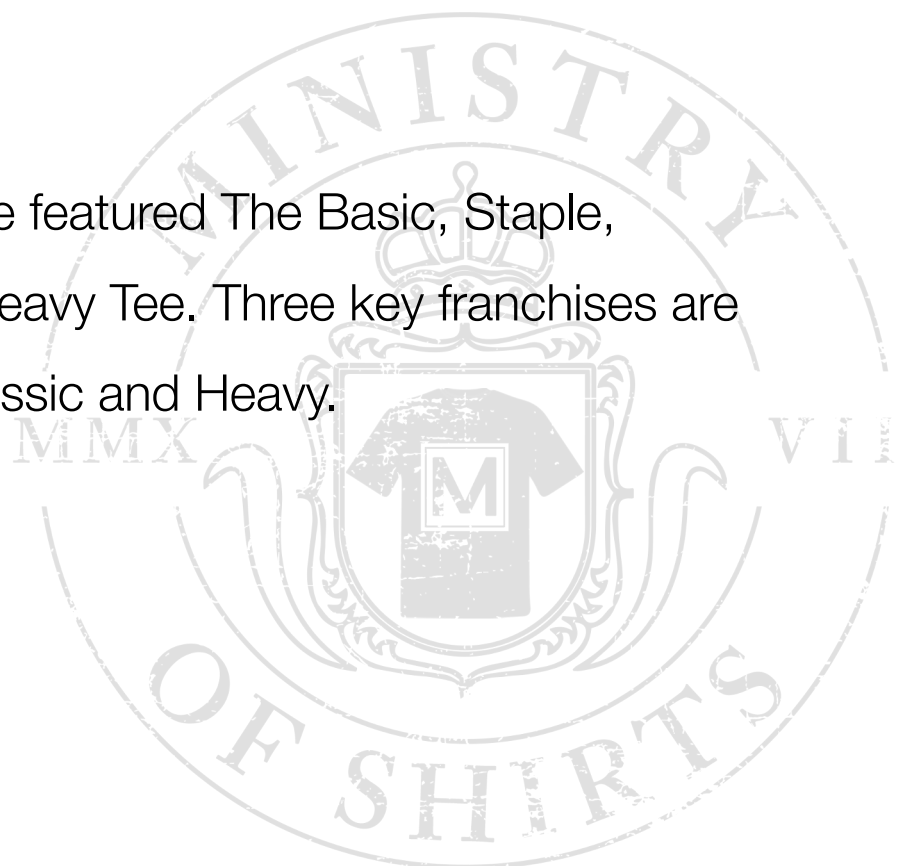




Our Guide to Choosing the Right Tee

AS Colour's guide to navigating our core tees so you can find the right fit, style, and weight for yourself or your customer. Whether you're looking for oversized, durability, or price point, we have a tee that will suit your preferences.

In this guide, we have featured The Basic, Staple, Block, Classic and Heavy Tee. Three key franchises are based on Staple, Classic and Heavy.



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The Basic – 5051

Regular fit,

160 GSM (4.7 oz/yd²)

11+ colours



The Basic Tee marks the initiation of our premium tee collection, tailored to cater to a diverse clientele across various industries. Despite it being well priced, this tee has exceptional durability, ensuring maximum longevity and has an easy tear-out label.

Ideal for:

- Clientele after a slimmer-looking fit
- Music merchandise customers
- Customer on limited budgets
- Promotional events
- Warmer climates





The Staple – 5001

Regular fit, 180 GSM

(5.3 oz/yd²)

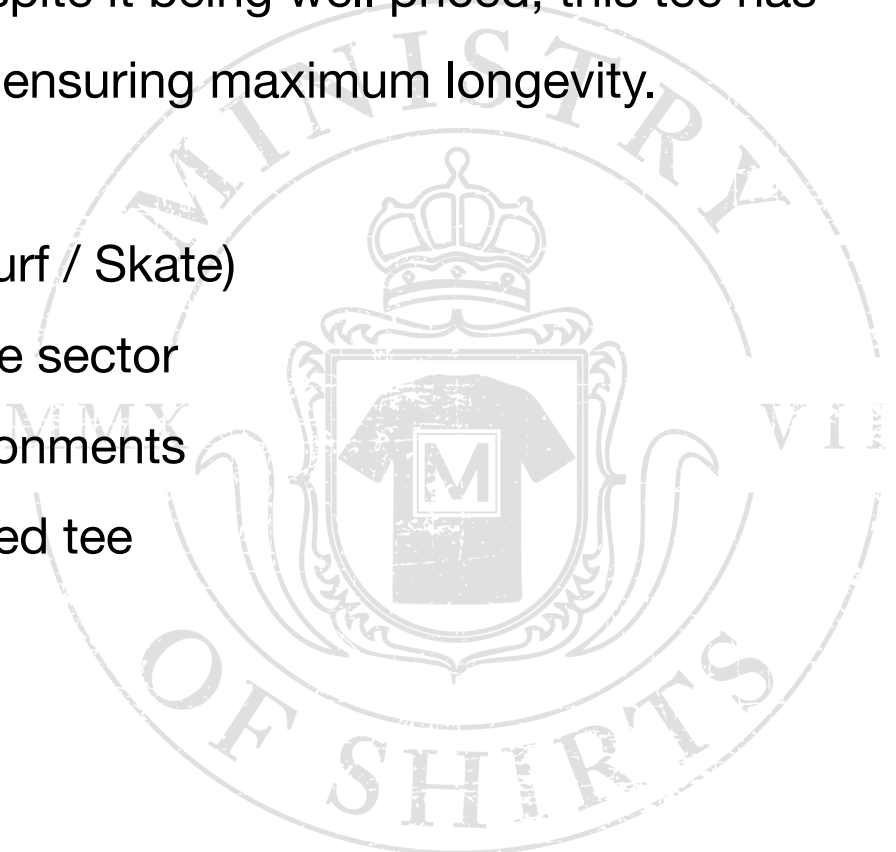
60+ colours



The Staple Tee marks the initiation of our premium tee collection, tailored to cater to a diverse clientele across various industries. Despite it being well priced, this tee has exceptional durability, ensuring maximum longevity.

Ideal for:

- Streetwear brands (Surf / Skate)
- Hospitality & beverage sector
- Corporate work environments
- Clientele after a tailored tee
- Tradespeople
- Music merch





The Classic – 5026

Relaxed fit, 220 GSM

(6.5 oz/yd²)

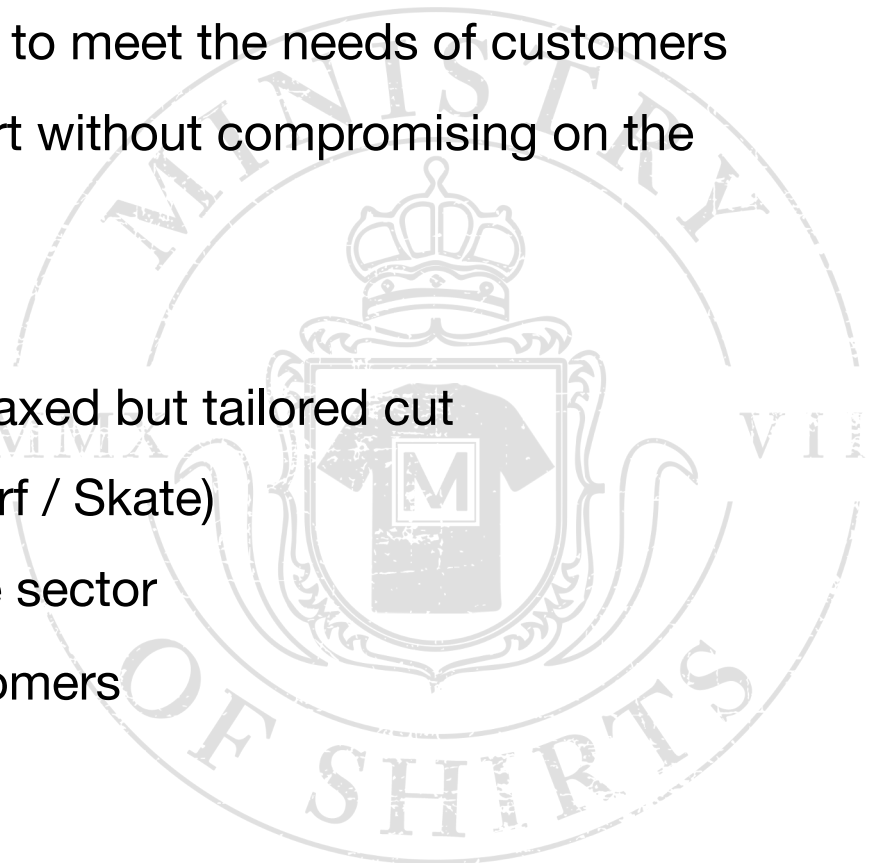
45+ colours



The Classic tee is our premium combed cotton tee. With a slight price increase compared to the Staple tee, it offers exceptional value that justifies the investment. This garment is specifically designed to meet the needs of customers seeking a durable t-shirt without compromising on the premium feel.

Ideal for:

- Clientele wanting a relaxed but tailored cut
- Streetwear brands (Surf / Skate)
- Hospitality & beverage sector
- Premium budget customers
- Clothing brands
- Tradespeople





The Heavy – 5080

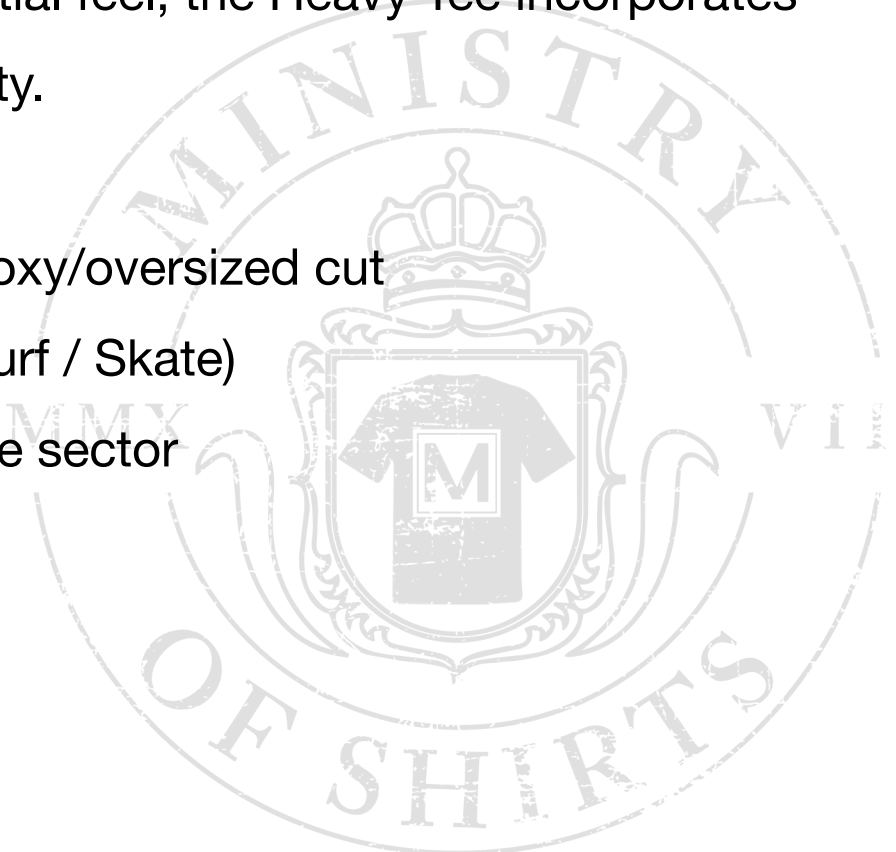
Boxy, oversized fit,
280 GSM (8.2 oz/yd²)
15+ colours



The Heavy Tee stands as one of our most robust offerings, featuring a weighty fabric and an oversized fit. With its durability and substantial feel, the Heavy Tee incorporates both style and longevity.

Ideal for:

- Clientele wanting a boxy/oversized cut
- Streetwear brands (Surf / Skate)
- Hospitality & beverage sector
- Industrial customers
- Clothing brands
- Tradespeople



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